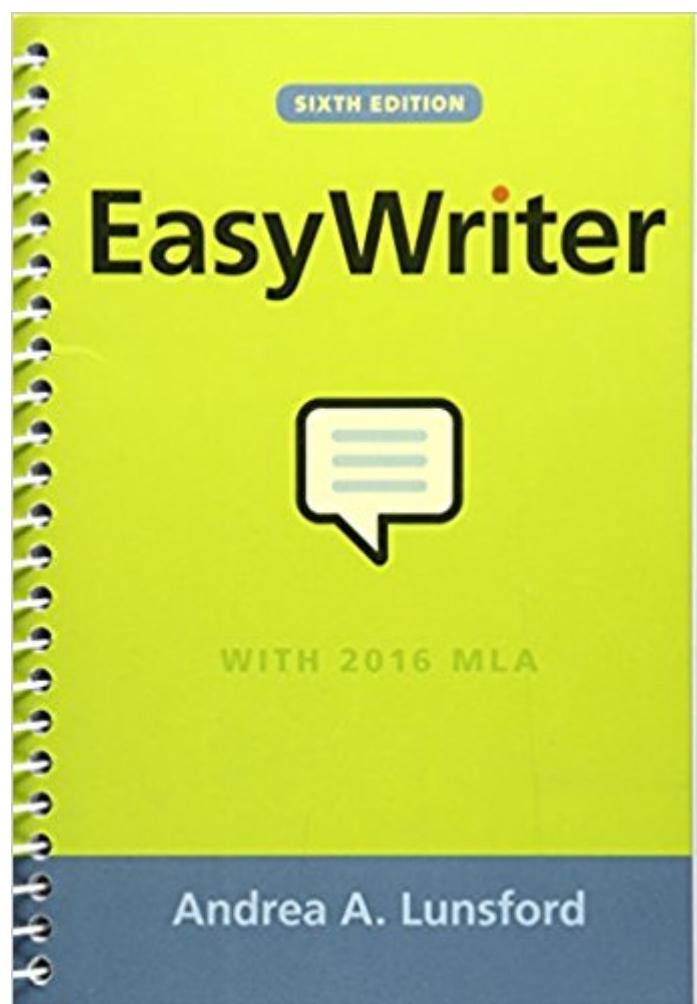


The book was found

EasyWriter



Synopsis

EasyWriter is the little handbook with the Andrea Lunsford difference. It features Andreaâ™s friendly voice, her research-based Top Twenty, her recognition that writing today is increasingly digital and multimodal, and above all, her respect and appreciation for student writersâ™ potential to change the world. When your students need reliable, easy-to-find writing advice for college and beyond, EasyWriter gives them what they need in a format thatâ™s easy to use and easy to afford. At a low \$20 net price, the sixth edition packs in even more support for writing academic and real-world genres, with examples of over 40 types of writing in the print and digital resources, and thoroughly revised documentation advice based on the 2016 MLA guidelines. EasyWriter can be packaged at a significant discount with one of two innovative digital products: Writerâ™s Help 2.0, Lunsford version, or LaunchPad Solo for Lunsford Handbooks.

Book Information

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Customer Reviews

Andrea A. Lunsford is the former director of the Program in Writing and Rhetoric at Stanford University and teaches at the Bread Loaf School of English. A past chair of CCCC, she has won the major publication awards in both the CCCC and MLA. For Bedford/St. Martin's, she is also the author of *The St. Martin's Handbook*, *The Everyday Writer*, and *Writing in Action; Everything's an Argument* with John Ruszkiewicz; and *Everything's an Argument with Readings* with John Ruszkiewicz and Keith Walters. She has never met a student she didn't like and she is excited about the possibilities for writers in the literacy revolution brought about by today's technology. She posts regularly on the Macmillan Community site about her teaching, reading, and traveling, and her

Multimodal Mondays posts offer ideas for introducing low-stakes multimodal assignments to the composition classroom. You can also follow her on Twitter and Facebook."

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